



MALLA REDDY COLLEGE OF ENGINEERING FOR WOMEN

(Sponsored by Chandramma Educational Society)

Approved by AICTE, New Delhi
Affiliated to JNTU Hyderabad
An ISO 9001:2015 Certified Institution

www.mrcew.ac.in



Date: 05.01.2022

SCHEDULE PLAN AND CONDUCT OF AWARENESS PROGRAM

Start-ups with focus on creating social impact, Management of Innovation, creation of IPR, Management of Innovation, creation of IPR, Types of IPR, Patents and Copyrights, Patents in India. Details are as follows:

S.No	Activity	Frequency
1	Creating Innovation Pipeline and Pathways for Entrepreneurs	2/year
2	Building Organizational Capacity, Human Resources and Incentives	2/Year
3	Collaboration Co-creation and Business Relationship and Knowledge Exchange	2 /year
4	Awareness/Mentoring Session on IPR & IP Management for Innovation and start-up	2/year
5	Norms for Faculty & Students Driven Innovations and Start-ups	1/year
6	Incentivizing Faculty & Students for Entrepreneurship	2/year
7	Bootcamp for Innovation product development	1/year
8	Field Visit to Incubation Unit/Patent Facilitation Centre/Technology Transfer Centre	1/year
9	Incubation & Pre-Incubation support	1/year

NISP-Coordinator

Malla Reddy College of Engineering for Women
Maisammaguda, Dhulapally,
Hyderabad-500 100. T.S.

NISP-Chairman

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10	IP Ownership Rights for Technologies Developed at MRCEW	1/year
11	Pedagogy & Learning Interventions for Supporting Innovations & Start-ups	2/year
12	Entrepreneurial Performance Impact Assessment	1/year
13	One Day Workshop on "Entrepreneurship as Career Opportunity"	2/year
14	One Day Workshop on Problem Solving/Design Thinking/Ideation Workshop/ Campus Hackathon etc	2/year
15	Innovation and Entrepreneurship Annual Day	1/year
16	Workshop Funding Opportunities for Innovation and Entrepreneurship Development	2/year
17	Business Plan Contest	1/year
18	National Conference/ Workshop on Start-up/Social Innovation & Entrepreneurship	1/year
19	Internship at Innovation & Start-up centre/ start-ups/ incubation Unit etc., during semester Break	1/year
20	Innovation Day Celebrations(Birthday of Dr.APJ)	1/year


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